

Saga / Populus Panel

June 2013

Populus interviewed 9,349 Saga customers, all aged 50+, online between 13 and 20 June 2013. Populus is a member of the British Polling Council and abides by its rules; for more information see www.populus.co.uk.

Looking after grandchildren

- The majority of respondents (82%) have children, grandchildren or great grandchildren; only 18% have no offspring. 71% of respondents aged 70-79 have grandchildren but no great grandchildren.
- Two fifths (41%) of those with (great) grandchildren said they plan to look after their grandchildren or great grandchildren whenever they were needed over the school summer holidays. The older the respondent, the less likely they are to look after their grandchildren: 61% of 80-89 year olds said they don't plan to, rising to 75% of those aged over 90.
- 99% of those who are planning to look after their (great) grandchildren during the holidays will do so for free. One third (33%) said they would spend less than £50 on average, with 25% spending £50 - £100 on their grandchildren during the course of the summer holidays.

Family values

- The majority of respondents with great grandchildren (68%) described them as a source of simple joy, rising from 63% of those aged 50-59 to 75% of those aged over 90.
- 57% of respondents feel their age is an asset to their family, and 86% consciously try to pass their values onto their family.
- 15% of those with great grandchildren read to them on a weekly basis, and women (19%) are more likely to do so compared to 12% of men.

Social care cap

- 82% of respondents are aware of Government plans to introduce a cap on adult social care costs. A quarter of those aged 50-59 were not aware, compared to only 15% of those aged 60-69 and 70-79. Respondents in the AB social class were more aware of the plans (87%) than those in the C2 and DE categories, 69% and 63% respectively.
- However, over half (53%) of those who are aware of the cap don't know the level at which it will be set. 19% think it is over £75,000, 16% think it is no higher than £49,000.
- Medical treatment (57%), medicine (55%) home care (79%) and accommodation (69%) are the costs which respondents think will be covered in the cost cap.
- The Government proposes to set the cap on individual adult social care cost contributions at £72,000. 68% think they will have to pay any further costs once the £72,000 individual contributions cap is reached, should they choose their own care provider.
- 74% think the costs will be calculated based on the amount the individual's local authority would pay for that care and 70% think the calculation will start as soon as someone is assessed as having a care need by the local authority.
- 58% of respondents think they will not be able to pick their care provider or care home if they only plan to spend up to £72,000.



Hospital treatment

- 70% of respondents have experienced some form of hospital treatment during the last ten years, 65% went to an NHS hospital compared to only 21% who went to a private hospital.
- NHS hospitals scored worse for every category of hospital treatment when compared to private hospitals but did score well for clinical care, cleanliness, nursing staff and communication with doctors:

Treatment aspect (NET: Good)	Private	NHS
Clinical care	96%	90%
Clean ward	96%	69%
Nice nurses	94%	79%
Waiting times	96%	44%
Good/ nutritious food	83%	30%
Privacy	96%	29%
Communication with doctors and nurses	96%	70%
Good night's sleep	83%	24%
Parking costs	70%	8%
Unrestricted visiting hours	91%	30%
Dignity	95%	41%

- Clinical care (87%), clean wards (59%) and communication with doctors and nurses (76%) are deemed vitally important for all respondents. Parking costs and unrestricted visiting hours were the least important aspects of hospital care.

Marriages and Weddings

- 92% of respondents were married, with 21% of those being married more than once.
- Nearly one third (28%) of respondents claimed to have paid for their wedding themselves, rising to 38% of those aged over 90 who paid for all of 'our wedding'.



- A quarter (24%) of respondents had their wedding paid for by their parents; however females are far more likely to have their wedding paid in for in this way (49% compared to 5% males).
- 50% of respondents aged over 90 claimed their partner's parents paid for the wedding, compared to only 15% of those aged 50-59.
- A quarter (25%) of respondents who have children or grandchildren will pay for their daughter's wedding, compared to only 17% who would pay for their son's.

