

SAGA/POPULUS PANEL RESULTS

Populus received 16,731 responses from adults aged 50 and over to its online poll for SAGA between 12th & 30th January 2006. Populus is a member of the British Polling Council and abides by its rules. For more details go to www.populuslimited.com.

DEMOGRAPHICS

		Count	Percentage
Gender	Male	10130	61%
	Female	6601	39%
Age	50 - 54	3050	18%
	55 - 59	4631	28%
	60 - 64	4226	25%
	65 +	4824	29%
Children or Grandchildren?	Children but no grandchildren	5718	34%
	Grandchildren	8859	53%
	Neither	2154	13%
TV Region	LWT/Carlton (London)	2969	18%
	Meridian (South)	2311	14%
	HTV West/West Country (South West)	1391	8%
	HTV Wales (Wales)	614	4%
	Central East (East Midlands)	915	5%
	Anglia (Eastern)	1467	9%
	Yorkshire (Yorkshire & Humberside)	1491	9%
	Granada/Border (North West)	1735	10%
	Tyne Tees (North East)	624	4%
	Central/Central West (West Midlands)	1791	11%
	Border Scotland/Scottish/Grampian (Scotland)	1275	8%
UTV (Northern Ireland)	148	1%	
Socio-Economic Group	AB	9705	58%
	C1	4673	28%
	C2	1732	10%
	DE	620	4%
	Total	16731	

GORDON BROWN

Nearly nine out of ten people think Labour should have a leadership contest when Tony Blair steps down, while fewer than a third say that Gordon Brown specifically is such an overwhelming choice as the next Labour leader that a contest for the post is pointless.

More than three-quarters say that the new Prime Minister whoever that is should call a General Election to get the country's endorsement. Nearly two-fifths of people think Tony Blair's reputation will improve once he has left office,

Scots are marginally less inclined to say there should be an immediate General Election. 69% say this compared with 77% overall. They are however far more likely to see a Labour leadership election as pointless given Gordon Brown's qualifications for the job.

HOLIDAY HOMES ABROAD

Three in five say they have no desire to own a holiday home abroad, including nearly three quarters of those aged 65 or over. However half of 50-60 year olds have a home abroad, would like one or planning to buy one and a fifth either own one or are considering buying one over the next few years.

The favourite destination for those who own or would like to own a holiday home abroad is Spain, favoured by 27% followed by France (25%). Of those considering a purchase over the next few years, France comes out top with 28% followed by Spain on 24%.

LONG TERM CARE

Three quarters of people think a year's school fees at Eton are less expensive than a year's fees for a nursing home. 71% say the same about the cost of a round-the-world cruise and only 58% think staying for the year in the Waldorf Astoria is more expensive than staying in a nursing home for a year.

Nearly half (48%) think that the NHS should meet the whole cost of providing long-term care and 85% think they should contribute at least most of the cost. However a third fully expect that the NHS will meet no costs at all.

Nearly three out of five (57%) say they would rely on existing savings to meet the shortfall in long term care costs, almost half (44%) that they would sell their homes. Only 11% expect their family to help them out financially.

OCCUPATIONAL PENSIONS

87% think the Government has a responsibility to compensate people from collapsed company pension schemes that it said were safe and secure.

HOLIDAYS

More than half (56%) say they have gone on holiday as part of an extended family with children and grandchildren, of these a quarter (27%) have never been asked to baby-sit while two in five (39%) are sometimes or always asked to baby-sit.

Asked which film or TV personality they would most like to take on holiday with them Judi Dench came top with 3% followed by David Attenborough, Terry Wogan and Michael Palin with 2%.