

# Saga / Populus Panel

November 2015

Populus interviewed 10,044 Saga respondents, all aged 50+, online between 18 and 24 November 2015. Populus is a member of the British Polling Council and abides by its rules; for more information see [www.populus.co.uk](http://www.populus.co.uk).

## Christmas

- Two-thirds (65%) of Saga respondents will be spending the Christmas period with their children. Half (48%) will spend time with their partner/spouse and 41% will spend time with their grandchildren. One-fifth (22%) will spend time with their friends this Christmas.
- Over half (56%) will use a car to visit their family or friends on Christmas day.
- Saga respondents who are not celebrating Christmas in their own home will travel an average of 63 miles a day to visit their friends or family.
- A quarter of respondents (24%) have had someone else spill a drink on their carpet or furniture whilst entertaining people over the Christmas period. 13% had spilt a drink themselves. The majority (61%) reported having no accidents whilst entertaining over Christmas.
- 36% of Saga respondents have elderly friends or relatives with whom they will spend time over the Christmas period, 64% do not.
- Of those that will spend time with an elderly friend or relative, over half (55%) said they would spend more time with this friend or relative than they would in a normal visit.
- A third (35%) noticed a change/deterioration in the ability/health or wellbeing of their older relative or friend when spending time with them over the festive period last year.
- Of those respondents that identified a change in their older friend or relative, four-fifths (78%) noted that their physical health seemed to have deteriorated. Just under half (44%) remarked that their mental health seemed to have deteriorated.

## Care

- Of those Saga respondents with elderly friends or relatives that they spend time with over Christmas, 85% think their friend or relative would prefer to receive care in their own home, were they to require care in the future.
- One in ten (10%) think their friend or relative would prefer to receive care in a residential care home, should they require care.
- If they were to require care in the future, almost nine-in-ten Saga respondents would prefer to receive care in their own home. 9% would prefer to receive care in a residential care home.

## Populus Summary

### Driving

- Nine-in-ten (92%) Saga respondents drive. This figure is higher for men than for women (96% vs. 85% respectively).
- Saga respondents who drive are least confident about driving in snowy or icy conditions, a third (33%) said they were not confident about driving in this kind of situation.
- Half as many women are confident about driving in snowy/icy conditions than men (44% and 82% respectively).
- The vast majority of Saga respondents are confident about driving on roundabouts (98%), motorways (93%) and narrow country roads (92%).
- 16% of those who drive have taken a prolonged break from driving. The most common reason for taking a break from driving was an illness/operation which meant the respondent was unable to drive (61%).
- Being involved in a car accident is the biggest fear when driving. One-fifth (20%) of Saga respondents say this is their biggest fear whilst driving. One-quarter (25%) don't worry about driving.
- 28% of Saga respondents have experienced another driver's road rage.
- One-third (33%) of Saga respondents would consider taking extra driving lessons or a driver confidence course. More women than men would consider taking lessons or a course (38% vs. 30% respectively).
- Over half (55%) said they would not consider taking extra lessons.

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