

Saga / Populus Panel

January 2016

Populus interviewed 9,116 Saga respondents, all aged 50+, online between 19 and 26 January 2016. Populus is a member of the British Polling Council and abides by its rules; for more information see www.populus.co.uk.

GPs

- Two-thirds of Saga respondents (67%) claim they had to wait less than a week to see their GP when they last made an appointment. A quarter (24%) say they had to wait between one and two weeks to get an appointment.
- On average, Saga respondents say they spent 7 minutes trying to call the surgery when they last booked a doctor's appointment over the phone. The majority (57%) claim they spent between 0-5 minutes.
- 72% of Saga respondents say their surgery does not require them to queue up outside if they need a same-day appointment. 21% are unsure.

Dementia

- Three-fifths (61%) of Saga respondents personally know someone who suffers/has suffered from dementia. 15% do not personally know someone who suffers/has suffered from dementia but have a family member or friend that does.
- Saga respondents are most fearful of developing dementia (86%), cancer (86%) or having a stroke (84%). Almost three-quarters of Saga respondents (69%) are fearful of developing heart trouble.
- Of those Saga respondents who personally know someone who suffers from dementia, the majority (88%) are fearful of developing the illness themselves.
- Saga respondents are most fearful of a partner or close friend or relative developing dementia (59%) or cancer (58%). Fewer Saga respondents are fearful of a partner, close friend, or relative suffering from a stroke (56%).

Weddings/Renewing vows

- The vast majority of Saga respondents (94%) have not renewed their wedding vows and have no desire to do so. 4% have renewed their wedding vows and 3% are considering renewing their wedding vows.
- Of those Saga respondents who have renewed their wedding vows, a third (33%) had been married for 21-30 years at the point of renewal. The average number of years of marriage at the point of renewal is 28.
- Of those respondents planning to renew their wedding vows, a third (37%) will have been married for over 41 years at the point of renewal.

Populus Summary

- Of those who have renewed their wedding vows, three-in-ten (30%) spent nothing when doing so. The average amount of money spent renewing wedding vows is £522. 9% of those who have renewed their wedding vows spent £1000 or more.
- Saga respondents who have renewed their vows or are considering doing so had an average of 63 guests at their original wedding.
- Of those who have renewed or are considering renewing their wedding vows, one fifth (19%) will do or did this exclusively with their partner. A third (31%) will have or did have between 1-10 guests.

Share Dealing

- Half of Saga respondents (52%) hold shares in a company. Around one fifth (19%), hold shares electronically, 15% hold paper certificates and 18% hold both electronic shares and paper certificates.
- Of those who hold shares, the majority bought the shares themselves (72%). 14% were given shares through an employer and 14% inherited shares.
- Of those Saga respondents who hold paper share certificates they inherited, the majority (74%) were left the certificates in a relative or friend's will.
- Around half of Saga respondents (48%) say they would sell any paper share certificates found when dealing with a relative's estate. 14% would keep them.

Exercise Habits

- One fifth of Saga respondents (20%) have a gym or sports club membership. The vast majority (80%) do not.
- Saga respondents spend, on average, £31 a month on their gym membership and £37 a month on their sports club membership.
- The vast majority (89%) of Saga respondents with a gym or sports club membership feel they get value for money out of their membership.
- Almost half of Saga respondents with gym or sports club memberships (48%) prefer to visit the gym/sports club between 9am-12pm.
- The majority of Saga respondents (86%) do not book or attend exercise classes, 14% do.
- Around a third of Saga respondents with gym or sports memberships (29%) take part in social events at their club or gym. More men than women take part in these events (33% vs. 21% respectively).
- The most important reasons Saga respondents go to the gym or sports club are health (85%) and fitness (85%). 41% go to have fun and 35% go to socialise.
- Over half of those Saga respondents who go to a gym/sports club go alone (58%). 28% go with a friend or partner.

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